



TuneCore

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More High Profile Artists And Labels Using TuneCore

Public Enemy, Michelle Shocked, Obama Girl, Amoeba Records, Actor Brian Greenberg, Actress Maureen McCormick, Many Others Signing Up

TuneCore Offers Labels And Artists The Easiest And Fastest Route To iTunes Store And Other Digital Download Stores

"TuneCore is your gear to begin to play the game." - Chuck D, Public Enemy,
July 26, 2007

More prominent artists and labels are catching on to **TuneCore**, joining tens of thousands of emerging musicians, who already know that TuneCore is the easiest way for musicians to get their music into iTunes and other digital download stores.

Recent artists and labels using TuneCore include:

- Public Enemy - How You Sell Soul To a Soulless People Who Sold Their

Soul

- Barely Political - "Obama Girl" video
- Over The Rhine - Snow Angels
- Amoeba Records - Brandi Shearer
- Bill Medley (member, Righteous Brothers) - Damn Near Righteous
- Brian Greenberg (actor, October Road, One Tree Hill)
- Maureen McCormick (actress known as Marcia Brady, from The Brady Bunch)
- Deborah Cox

Frank Black, Tapes n' Tapes, Ziggy Marley, Ricky Skaggs, Arrested Development and others have used TuneCore, keeping all their profits and rights and paying only a flat fee.

Earlier this month, Chuck D explained his decision to team up with TuneCore for the new Public Enemy album 'How You Sell Soul To a Soulless People Who Sold Their Soul' (SlamJamz Records) to the New York Times, "I knew I had a fan base and I wanted to go directly to them. What good is a label? All they do is give you money. And in the area of digital distribution, they can't do anything better or faster than anyone else."

Brian Greenberg, star of October Road and One Tree Hill sings TuneCore's praises, saying, "I can't say enough about how amazing TuneCore has been. TuneCore gives the power back to the artist. It has allowed me to keep all of the rights to my music, while reaching a large audience. I recommend TuneCore to all of my musician friends."

Michelle Shocked is making available her albums 'ToHeavenURide' and 'Texas Campfire Tapes.' Shocked said, "The flexibility of TuneCore's 'a la carte' approach to digital distribution in a business with a 'one-size-fits-all' mentality is something I really appreciate. It allows me to market my records the way I think they should be marketed."

Phantom Hill Records is using TuneCore to reissue Maureen McCormick's 1995 country album 'When You Get A Little Lonely.' McCormick (known for her role as Marcia Brady on the Brady Bunch) says, "TuneCore, you're the best."

TuneCore.com, the new music delivery and distribution service has

changed the 100-year-old rules and model of the music business. It's a low, flat fee service that delivers music to iTunes, eMusic, Rhapsody and many other major download sites while taking no rights and no revenue from the sale of the music. TuneCore's fees are simply based upon the number of songs delivered and the number of digital retailers that carry them.

For more information on TuneCore, please contact Matt Hanks [mhanks@shorefire.com] or Nick Loss-Eaton [nlosseaton@shorefire.com] at Shore Fire Media, 718.522.7171.