



TuneCore

FOR IMMEDIATE RELEASE

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Tunecore Launches Branded Music Store On Amazon.Com And New Disc On Demand Offering

Tunecore Customers Now Able To Sell Unlimited Physical Cds On Amazon.Com Made On Demand Via Createspace, As Well As Digital Music Via Amazon Mp3

On June 1, TuneCore will launch a new relationship with Amazon.com. Added to the current offer of international digital distribution via Amazon MP3, TuneCore has announced a new service that provides on-demand global physical distribution via CreateSpace; expanded marketing exclusive to TuneCore Artists; and a TuneCore-branded section of Amazon.com.

With no upfront manufacturing costs, TuneCore Artists can set their own sale price and distribute their physical CDs worldwide on Amazon.com. Their CDs will be manufactured on demand by CreateSpace, part of the Amazon group of companies. When a release is ordered at Amazon.com, CreateSpace manufactures the CD complete with a CD booklet, tray card and jewel box on demand. Each title is shipped and fulfilled just like any other Amazon.com order and is eligible for expedited shipping options.

Coinciding with the launch of these new features is the TuneCore Art Tool 2.0, enabling artists on the fly to rapidly and easily create customized full-album artwork from within their TuneCore account for free. More

info is here: <http://www.tunecore.com/index/faq#Art>

Artists are building careers, selling significant volumes of music and generating revenue while keeping their rights utilizing the new model created by TuneCore. In its 33 months since launch, TuneCore has distributed tens of thousands of albums and millions of songs to iTunes and other digital stores by Grammy winners and unsigned artists alike. TuneCore Artists include Beck, Jay-Z, Aretha Franklin, Keith Richards, Public Enemy, Nine Inch Nails, Ricky Skaggs, Paul Westerberg, MGM Studios, Warren G, Bjork, Moby, High School Musical cast members, Ali Lohan, Cirque Du Soleil, Starbucks and tens of thousands more. TuneCore currently distributes between 150 - 250 release a day (more music is released in one day via TuneCore than any major record label over a year) and recently expanded its offering to distribute full-length films, TV shows, live concerts, documentaries etc to iTunes and more.

TuneCore's own Billboard Top 25 seller chart went live in July, 2008.

For more information on TuneCore, please contact
Nick Loss-Eaton [nlosseaton@shorefire.com]
or Matt Hanks [mhanks@shorefire.com]
At Shore Fire Media: 718.522.7171.

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