



# TuneCore

FOR IMMEDIATE RELEASE

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## **TuneCore Democratizes Ringtone Market - Any Artist Can Now Get A Pre-Cut Ringtone Onto iTunes And iPhones**

### **Artists Keep All Their Rights And Receive 100% Of The Revenue From Ringtone Sales - Also Get Free PreSonus Studio One Trial**

Starting today, TuneCore.com will help musicians get heard in even more places by distributing their pre-cut ringtones to the iTunes iPhone ringtone store. Any existing or new TuneCore artist will now have the opportunity to hear their music ringing from iPhones all over the world. As always, TuneCore will take no revenue from the sale of the music.

TuneCore customers will edit their own music into .wav clips of 5-30 seconds for TuneCore distribution to the iTunes iPhone ringtone store, available from the home screen of any iPhone running iTunes 9 or later. An artist will only need to upload a ringtone once for TuneCore to distribute it to iPhone iTunes ringtone stores in the US, Canada, Japan, EU, Australia, New Zealand, Mexico and the UK. TuneCore will also be adding additional ringtone stores, which can use the same ringtone upload.

To help create ringtones, TuneCore customers will be able to access a free download of PreSonus Studio One - a leading home recording

software application - for 30-day trial, with easy step-by-step instructions for creating and exporting ringtones.

Delivery of ringtones to iTunes is only the latest addition to TuneCore's unparalleled arsenal of opportunities for musicians, making it the one-stop shop for artists looking to distribute their music across as many platforms as possible. TuneCore never takes any of an artist's rights or revenue from sales.

About TuneCore:

TuneCore is the largest distributor and has one of the highest revenue-generating music catalogs in the world: In 2009 alone, more than one song per second sold by a TuneCore artist on iTunes. TuneCore is a low, flat fee service that distributes music to iTunes, eMusic, Rhapsody and many other major download and streaming sites while taking no rights and no revenue from the sale of the music. Artists are building careers, selling significant volumes of music and generating revenue through TuneCore. Since its launch in 2006, TuneCore has distributed tens of thousands of albums and millions of songs to iTunes and other digital stores by Grammy winners and unsigned artists alike. TuneCore artists include Drake, Beck, Jay-Z, Aretha Franklin, Keith Richards, Public Enemy, Nine Inch Nails, Ricky Skaggs, Paul Westerberg, MGM Studios, Warren G, Bjork, Moby, High School Musical cast members, Ali Lohan, Cirque Du Soleil, Starbucks and tens of thousands more.

More music is released in one day via TuneCore than any major record label over a year. TuneCore also distributes full-length films, TV shows, live concerts, documentaries, etc to iTunes and more.

<http://www.shorefire.com/clients/tunecore>

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