



TuneCore

FOR IMMEDIATE RELEASE

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TuneCore Expands into Canada: Canadian Artists Gain Global Access to iTunes and Many More Services

*New model allows all artists global distribution into iTunes, Spotify and more while keeping all their rights and getting 100% of the revenues paid from sales of their music

*2011 digital music sales topped physical sales in the US; TuneCore Artists represent over 60% of all new artist sales in the US, selling over half a billion songs and earning over US\$250,000,000 in 3.5 years

*TuneCore is now the world's largest music distribution company

Brooklyn, NY (Jan. 10, 2012) - Today TuneCore launched its industry changing flat fee, keep all your rights, get 100% of the revenues global music distribution service in Canada.

Using TuneCore's new Canadian site (www.tunecore.ca), all Canadian artists can get their music to fans worldwide via distribution into iTunes, Amazon, Spotify and more. The Canadian site, which is available exclusively to Canadian artists, is priced in domestic currency and features no currency conversion on domestic sales.

TuneCore is now the world's largest music distributor, placing more music into iTunes and other global music services in one month than Sony, Universal, Warner and EMI combined in a year.

TuneCore Artists include legends such as Aretha Franklin, Nine Inch Nails,

Jay Z, Joan Jett, Beck, Cheap Trick, Moby, Frank Zappa, and newer and emerging artists like Blood On The Dance Floor, Girl Talk, Drake, Boyce Avenue and many more.

These and other TuneCore Artists represent over 60 percent of all new, non-catalogue music sales in the US. Their annual gross revenue in music sales has grown from \$7 million in 2007 to over \$100 million in 2011.

Access to the World

With TuneCore, getting music on digital download and streaming sites worldwide is easy and inexpensive. Artists simply upload their music and art to www.tunecore.ca, pick their stores and pay an annual flat fee of CDN\$9.99 per single. For albums, they can choose to pay CDN\$49.99 annually or CDN\$4.99 a month.

"There has never been a record label where an artist can make 70 cents per track sold," says Juno award-winning Canadian singer, songwriter and actress Melanie Doane. "Tunecore has enabled me to sell my music in Canada and international markets while retaining 100% of my rights and royalties."

Canadian and International Artists Using TuneCore

Hundreds of Canadian artists already use TuneCore, either via the U.S. site or the new Canadian site. In addition to Melanie Doane, they include Drake (distributed the single "Best I Ever Had" through TuneCore), Barenaked Ladies, Martha Wainwright, Joel Plaskett, Kate & Anna McGarrigle and David Usher (of Moist).

Worldwide, TuneCore has more than 700,000 account holders, including Grammy winning artists, record labels and others.

"As an artist on independent label Sounds+Sights, we love the freedom that TuneCore gives us to sell our music around the world with minimal overhead," says Canadian guitarist Parker Lauzon, a member of alternative rock band Evans Blue.

For more information:

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