



# TuneCore

FOR IMMEDIATE RELEASE

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## Deezer Joins the TuneCore Family of Music Services

### TuneCore artists gain distribution to millions more music fans worldwide

TuneCore today announced that Deezer has become the latest music service to join the TuneCore family.

Effective immediately, Deezer's extensive music library will include tracks and albums from the fast-growing roster of artists distributed by TuneCore. TuneCore artists gain access to 20 million Deezer streaming music users in countries around the world.

In addition, TuneCore has signed a unique direct licensing deal with Deezer for songwriters. Artists using both TuneCore's distribution and songwriter administration services will make more money from the use of their music in Deezer than via any other entity in the world.

Deezer joins other recent additions to the TuneCore family. These include iTunes Latin America, simfy and Google Play.

TuneCore artist distribution has also grown from the recent expansion of Rhapsody's music subscription service into Germany and the United Kingdom. These markets are automatically included when TuneCore artists select Rhapsody distribution.

To celebrate the addition of new stores and markets, TuneCore is offering a 50% discount when artists add stores to their distribution. The offer, effective immediately, is available until April 30, 2012.

#### About Deezer

Deezer is the market leader in music streaming worldwide with 20 million users, 1.5M Deezer subscribers, 1.5M tracks, more than 600,000 Facebook fans and 300,000 followers on Twitter. Today Deezer is the first music streaming service that does not rely on software downloads. In September 2011, Deezer announced a partnership with Facebook, an important international step that allowed Deezer to integrate its services into the world's largest social network.

On December 8th 2011, Deezer began its roll-out worldwide except in Japan and US.

#### About TuneCore

TuneCore ([www.tunecore.com](http://www.tunecore.com)) is the largest distributor and has one of the highest revenue-generating music catalogs in the world. In the past two years TuneCore Artists have sold over 500 million units and generated over \$250 million dollars in gross music sales and songwriter revenue. In fall 2011, TuneCore launched its separate groundbreaking Global Songwriter Publishing Administration Service (<http://www.tunecore.com/songwriter>), providing any songwriter global songwriter publishing administration which registers their copyrights, collects money that is rightfully theirs, protects and polices their copyrights and songs, and issue licenses.

TuneCore is a low, flat fee service that distributes music to iTunes, Spotify, eMusic, AmazonMP3, Nokia and many other major download and streaming sites while taking no rights and no revenue from the sale of the music. Artists are building careers, selling significant volumes of music and generating revenue through TuneCore. Since its launch in 2006, TuneCore has more than 700,000 account holders, including Grammy winners and unsigned artists alike. TuneCore artists include Drake, Beck, Lil' Wayne, Jay-Z, Aretha Franklin, Keith Richards, Public Enemy, Nine Inch Nails, Ricky Skaggs, Paul Westerberg, The Civil Wars, Willie Nelson, They Might Be Giants, Donna Summer, MGM Studios, Warren G, Bjork,

Moby, High School Musical cast members, Girl Talk, Brian Eno, Starbucks and hundreds of thousands more.