



TuneCore

FOR IMMEDIATE RELEASE

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In A First, TuneCore Enables Anyone To Sell Music Videos In iTunes Store

Ziggy Marley's "Love Is My Religion" Among the First Delivered By TuneCore

TuneCore, the digital download agent for musicians, has launched its new music video delivery service in beta form, marking the first time that anyone can sell a music video within the iTunes stores around the world. GRAMMY Award winner Ziggy Marley became one of the first to use the new system when TuneCore delivered his music video for "Love Is My Religion" to the iTunes store.

Delivery of the video will be completed with a flat, upfront fee paid to TuneCore and, as always, TuneCore customers receive 100% of the revenue from the sale of their music in a non-exclusive agreement that they can cancel at any time.

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