



TuneCore

FOR IMMEDIATE RELEASE

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Paul Westerberg Uses New TuneCore Functionality To Sell His New 49-Minute Song "49," Out Today

TuneCore Named One Of Wired.Com's Top 10 Hottest Music Sites: "This Company Is A True Long Tail Enabler." - Wired.Com

Paul Westerberg has utilized TuneCore to sell his new song "49" at Amazon MP3 and at TuneCore.com, available today. The new song is a 49-minute long 224kps MP3. This is the first time that music will be for sale directly at TuneCore.com.

Westerberg's manager Darren Hill says, "We chose to use TuneCore because my previous experience with TuneCore was so simple and easy. As always, we keep all our rights, get all the money. There is no better way for Paul, or anyone, to do this."

TuneCore was recently named one of WIRED.com's 10 hottest music sites. To read more, please click here:

<http://blog.wired.com/music/2008/07/listening-posts.html>

TuneCore.com has changed the 100-year-old rules and model of the music business. It is a low, flat fee service that delivers anyone's music to iTunes, eMusic, Amazonmp3 and many other major download sites while taking no rights and no revenue from the sale of the music. Artists are

building careers, selling significant volumes of music and generating revenue while keeping their rights utilizing the new model created by TuneCore. TuneCore has delivered the music of Keith Richards, Bjork, Jay-Z, Public Enemy and thousands of others to the digital download stores.

For more information on TuneCore, please contact Nick Loss-Eaton [nlosseaton@shorefire.com] or Matt Hanks [mhanks@shorefire.com] at

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