



TuneCore

FOR IMMEDIATE RELEASE

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Tunecore And ASCAP Partner To Help Songwriters/Artists Distribute Their Music

New York, NY, September 8, 2010: ASCAP (the American Society of Composers, Authors and Publishers), the leading U.S. performing rights organization, and TuneCore, the world's largest digital music distribution service, have entered into an agreement to help ASCAP's nearly 400,000 songwriter, composer and publisher members distribute their music efficiently and inexpensively.

ASCAP members will receive a 25% discount on TuneCore distribution to iTunes, eMusic, Amazon MP3 and many other digital retailers and will receive valuable insights from TuneCore on how to maximize online music sales.

Additional details can be found here: <http://www.tunecore.com/ascap>

Phil Crosland, ASCAP's Executive Vice President of Marketing, said: "This agreement reflects ASCAP's continuing commitment to providing our members with the best career tools and opportunities to succeed in this ever-changing music environment. "We know that many of our members have had great success with TuneCore, and are pleased to add this TuneCore discount to our comprehensive array of member benefits designed to enhance the success of our hardworking songwriter, composer and music publisher members."

Jeff Price, Founder and CEO of TuneCore, said, "ASCAP and TuneCore are a natural fit, we both work to generate revenue for our members and customers; monitor and collect royalties they are owed; and create additional opportunities for them to pursue their careers. I really look forward to working with ASCAP members."

About ASCAP

Established in 1914, ASCAP is the first and leading U.S. Performing Rights Organization (PRO) representing the world's largest repertory totaling over 8.5 million copyrighted musical works of every style and genre from more than 390,000 songwriter, composer and music publisher members. ASCAP has representation arrangements with similar foreign organizations so that the ASCAP repertory is represented in nearly every country around the world where copyright law exists. ASCAP protects the rights of its members and foreign affiliates by licensing the public performances of their copyrighted works and distributing royalties based upon surveyed performances. ASCAP is the only American PRO owned and governed by its writer and publisher members. <http://www.ascap.com>

About TuneCore

TuneCore is the largest distributor and has one of the highest revenue-generating music catalogs in the world: In 2009 alone, more than 65 million songs were bought for download or paid to stream earning TuneCore artists over 30 million dollars.

TuneCore is a low, flat fee service that distributes music to iTunes, eMusic, AmazonMP3, Nokia and many other major download and streaming sites while taking no rights and no revenue from the sale of the music. Artists are building careers, selling significant volumes of music and generating revenue through TuneCore. Since its launch in 2006, TuneCore has distributed tens of thousands of albums and millions of songs to iTunes and other digital stores by Grammy winners and unsigned artists alike. TuneCore artists include Drake, Beck, Jay-Z, Aretha Franklin, Keith Richards, Public Enemy, Nine Inch Nails, Ricky Skaggs, Paul Westerberg, MGM Studios, Warren G, Bjork, Moby, High School Musical cast members, Ali Lohan, Cirque Du Soleil, Starbucks and tens of thousands more. <http://www.TuneCore.com>

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