



# TuneCore

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## Tunecore And Soundcloud Team Up To Enable Seamless Music Distribution

TuneCore, the world's largest music distributor, and SoundCloud, the online platform that lets artists, bands and content creators share their audio, have teamed up on a feature that allows any SoundCloud user to import his or her music seamlessly from SoundCloud to TuneCore for distribution. A SoundCloud user can simply log in to TuneCore, connect their account and choose which tracks they'd like to distribute to iTunes, Amazon MP3, Spotify and many others, for a flat fee.

See how it works:

<http://www.tunecore.com/soundcloud?ref=soundcloudpr>

Says Jeff Price, president of TuneCore, " SoundCloud is an extremely elegant and cool service. Like TuneCore, it provides complete control to musicians allowing them to distribute their music out to where they want it to go. By working together an artist can extend that distribution channel to digital stores like iTunes."

Alexander Ljung, co-founder of SoundCloud, adds: "SoundCloud prides itself on allowing its users to share their creations across the web with no hassle. This integration allows users to get their music into the best digital music retailers with the same ease and simplicity. It's an exciting proposition."

## About TuneCore:

In its four and a half years since launch, TuneCore has over 500,000+ customer accounts, hundreds of thousands of releases and delivered millions of songs to iTunes and other digital stores including Grammy winners, record labels and unsigned artists. In addition to the tens of thousands of "unsigned" musicians, TuneCore customers also include Jay-Z, Drake, David Byrne, Brian Eno, Cheap Trick, Slade, Aretha Franklin, Nine Inch Nails, Keith Richards, Pearl Jam, Ziggy Marley, Public Enemy, Joan Jett Steve Vai, Lisa Loeb, Moby, Bjork, Ricky Skaggs, Dandy Warhols, Keith Richards, Iggy Pop, Ali Lohan, Frank Zappa catalog, High School Musical, Katt Williams, Dane Cook, Burning Speak, Margaret Cho, Ben Kweller, Jason Mraz, TaTu, MGMT, Soulja Boy, David Lynch, Better Than Ezra, Mighty Mighty Bosstones, music from Guitar Hero IV, MGM and New Line Cinema Soundtracks, music to Grand Theft Auto IV and much more. TuneCore also offers distribution of full-length films, TV shows, live concerts, documentaries etc to iTunes and more.

In December 2006, it gained an investment and strategic partnership with Guitar Center, the leader in musical gear and equipment sales with 36% market share and over 28 million active musician customers. In August 2008, it closed a 7M round with the institutional investor Opus Capital. In April, 2009, the TuneCore branded section of Amazon.com went live <http://www.amazon.com/tunecore>. In July, 2009, TuneCore entered a strategic relationship with the Universal Music Group to provide Interscope, Island DefJam, Motown, Republic and its other labels on-line distribution "label portal" sites under the TuneCore model. In April 2010, TuneCore partnered with MySpace to provide distribution to its entire 8M+ band customer base.

<http://tunecore.com>

## About Soundcloud

SoundCloud, founded in 2008 by Alexander Ljung and Eric Wahlforss, is an online audio platform catering to music professionals, enabling them to collaborate, promote and distribute their music online in a simple, accessible and feature-rich way. SoundCloud allows music makers to upload large audio files, embed those tracks on websites and blogs, share them publicly (including via Twitter) or only to specified contacts, and gives listeners the ability to comment on specific parts of the recording directly from the SoundCloud player. For more information please go to:

<http://www.soundcloud.com>

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