



TuneCore

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TuneCore DIY Artist Colt Ford Sells 1.5 Million + Releasing New Album May 3

TuneCore, the world's largest music distributor and copyright administrator in the world, announced that Average Joe's Entertainment's artist Colt Ford will receive a 1,000,000+ sales certification award. Since Average Joe's joined with TuneCore for digital distribution in 2008, Colt Ford has sold over 1 million songs including over 375,000 via iTunes and Amazon MP3. In addition, he has sold over 500,000 hard copies of his albums in Walmart Target, Best Buy, FYE, Hastings and many other physical retailers.

Average Joe's Entertainment, an independent label, has declined major label distribution, instead turning to TuneCore to digitally distribute their music. Memphis based indie distributor, Select-O - Hits handles physical retail.

On May 3, Ford will digitally release his newest album 'EVERY CHANCE I GET' through TuneCore. The album features Tim McGraw, Luke Bryan, Eric Church, Nappy Roots, Charlie Daniels and more. 'EVERY CHANCE I GET' will be available on all major digital retailers. The album will also be available on CD at major music retail stores.

"Thanks to Tunecore, my fans can get all my music, ringtones and videos on iTunes, Amazon and other legal music download and streaming sites," Colt Ford said. "And with Tunecore, I'm getting paid. Because of the fans

around the world, my record label Average Joe's and Tunecore, I get to keep on doin' what I love to do best, making Country music."

Says Doug Kaye, head of label operations at Average Joes', "Whether it's an artist owned or independent label like Average Joes', Tunecore makes it possible to sell and get paid monthly, 100% of your digital sales. With Tunecore's detailed accounting and great customer service, Tunecore is second to none. Tunecore continues to offer us new platforms to sell our digital content and has truly leveled the playing field."

Colt Ford is also in the middle of a massive spring and summer tour, dates available here: <http://www.coltford.com/>

ABOUT TUNECORE:

TuneCore is the largest music distributor and copyright administrator in the world. It also represents one of the highest revenue generating and unit sales music catalogs in the world - From 2009 to Oct, 2010 TuneCore Artists sold over 300 million units via paid download or stream generating over \$150M Gross Music sales and over an additional \$150M in publishing and songwriter revenue.

Every sound creator now has the ability to "be their own record label" with worldwide digital distribution into iTunes, AmazonMP3, MySpace Music, Spotify and more for a simple up front and re-occurring annual fee. Hundreds of thousands of artists and labels are already using the service.

In its five years since launch, TuneCore has over 600,000+ customer accounts and delivered millions of songs to iTunes and other digital stores from Grammy winners, record labels and tens of thousands of unsigned artists. TuneCore customers include Jay-Z, Drake, David Byrne, Cheap Trick, Aretha Franklin, Nine Inch Nails, Keith Richards, Ziggy Marley, Public Enemy, Joan Jett, Steve Vai, Moby, Bjork, Iggy Pop, Frank Zappa catalog, Dane Cook, Burning Spear, Margaret Cho, Jason Mraz, MGMT, Soulja Boy, MGM and New Line Cinema Soundtracks, Lloyd Banks & Juelz Santana, the Oscar-winning Soundtrack to The Social Network, The Civil Wars, Kim Khardashian, Colt Ford, Barenaked Ladies, Tiesto, Adam Carolla, Darren Criss of Glee, Old Navy, Rovio Mobile, AMEX and much more. TuneCore currently distributes between 250 - 400 release a day

(more music is released in one day via TuneCore than any major record label over two years).

ABOUT COLT FORD:

Critics raved over Colt Ford's 2010 release, 'CHICKEN AND BISCUITS,' which featured collaborations with Randy Houser, James Otto, Nappy Roots, Josh Gracin, Joe Nichols, Darryl Worley and more. Recently reaching a milestone of over 1.5 million songs sold and over 500,000 units sold to date with releases 'RIDE THROUGH THE COUNTRY' (2008)--which featured John Michael Montgomery and helped him earn his first ACM nomination for 'Cold Beer' with Jamey Johnson--and 'CHICKEN AND BISCUITS' (2010), Ford's albums have been consistently ranked on the Billboard Country Album Charts. Ford is slated to release his third studio album, 'EVERY CHANCE I GET,' on May 3. The forthcoming release will feature collaborations with Tim McGraw, Eric Church, Luke Bryan, Charlie Daniels, and more. Ford will perform over 200 live shows in 2011 with previous major tours alongside Jason Aldean, Hank Williams Jr., and Larry the Cable Guy.

ABOUT AVERAGE JOES' ENTERTAINMENT:

Average Joes' focuses on a grassroots approach, availability of product, and cross-promotional opportunities that expand artist visibility. With a roster full of acts that are playing 200 dates a year, Average Joes' believes in building the fan base and selling music from the live experience. Accessibility to the music and additional fresh product has allowed Average Joes' Entertainment's artists to offer their fans more on a variety of levels--from additional tour markets to merchandise items, Average Joes' Entertainment has figured out how to become anything but average. Current artist roster includes Colt Ford, Montgomery Gentry, Corey Smith, Josh Gracin, Sunny Lefurd, The Lacs and Matt Stillwell. A subsidiary of Average Joes', AVJ Records currently houses Bizarre (D-12), Demun Jones (Rehab) Lindsay Hager, Animal House, and Nappy Roots.

<http://tunecore.com>

<http://shorefire.com/clients/tunecore>

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