



TuneCore

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TuneCore Songwriter Service Launches Nov 2, Unlocks Tens Of Millions For Artists and Songwriters

Academy Award Winner, Nine Inch Nails Writer Trent Reznor Signs On

Six years ago, TuneCore changed the music industry with the launch of its music distribution service. On November 2nd, with the launch of its new Songwriter Publishing Administration Service, it is again revolutionizing the music business. For the first time, at the click of a button, any songwriter can have music publishing administration that:

- *globally registers their copyrights
- *collects money that is rightfully theirs
- *protects and polices their copyrights and songs
- *issues licenses on their behalf

Each time a song is downloaded or streamed, songwriters earn money. TuneCore's Songwriter Service, by going direct with the digital music services, globally retrieves this money for songwriters, procuring more money for them more quickly and with greater transparency than any other service. This applies to both songwriters presently in the system and those who will have their earnings collected for the very first time, a group that is 98% of the world's songwriters.

For more information and to sign up:
<http://www.tunecore.com/songwriters>
<http://pub.help.tunecore.com/>

TuneCore CEO Jeff Price points out, "No longer will songwriters be shut out of a system. In addition to letting artists get their money in a direct and transparent manner our team is also getting the artist their earnings faster and matching up millions of uncollected dollars with their rightful owners."

Digital pioneer Trent Reznor, an early adopter to the Tunecore distribution system, has already signed up for the Songwriter Publishing Administration Service, including releases by Nine Inch Nails and his new project How To Destroy Angels. Several hundred other songwriters have also signed up during the beta testing and are now collecting their money from over 10,000 songs they wrote.

Price comments, "Once artists look under the hood and see how much more money we can get them in a shorter period of time and with transparency we think the service will take off as quickly as our digital distribution service did."

HOW IT WORKS:

The TuneCore Songwriter Publishing Administration Service enables any songwriter to sign up for global publishing administration immediately.

It will:

1. Register songwriter's songs with organizations that use and track their copyrights so they know they exist, what songs are theirs and what money belongs to them.
2. Issue any licenses needed and handle any requests for the use of a songwriter's songs in TV shows, movies, commercials and other media, and negotiate any licenses with TuneCore's in-house Film & Visual Media department to get them the best possible terms.
3. Represent the songwriter and aggressively pursue all of their songwriting earnings.
4. Get songwriter's existing "found" money back before it is given to

someone else.

5. Police the world on the songwriter's behalf to find illegal usage or copyright violation and make it stop and/or get the songwriter paid.

By going direct with the digital music services, TuneCore eliminates multiple middlemen used by all other services thereby growing songwriter earnings by up to 25%.

TuneCore Songwriter Service costs a one-time payment of \$49.99 for global registration plus 10% of the money TuneCore collects, the remaining 90% is distributed to the songwriter. Currently artists must be using TuneCore for distribution in order to sign up, but plans are in the works for any rights holder to be able to sign up in the near future.

TuneCore is now the largest distributor of music, artists and labels in the world. Its customers have sold over 400 million units of music and earned over a quarter billion dollars. Concurrently, more artists are making more money than ever before and digital music sales continue to rise.

WHO WE ARE:

Jamie Purpora, President TuneCore Music Publishing Administration
Jamie comes to TuneCore with 17 years of experience in music publishing administration at Bug Music Inc. Bug Music became one of the largest independent music publishers in the world and was named #99 in Inc. Magazine's top 100 fastest growing private companies in 2009. From 1997-2001, Jamie was Director of Royalties and from 2001 -2011 he was Senior Vice President of Administration.

Jamie was responsible for overseeing publishing administration for Bug's entire catalog, which consisted of over 300,000 copyrights. Clients included Willie Dixon, Muddy Waters, Iggy Pop, Stevie Ray Vaughan, The Guess Who, The Kings of Leon, Johnny Cash, Ryan Adams, Wilco, Tradition Music, Average White Band, Del Shannon and the Trio/Quartet Music catalog. Jamie also served on the Publisher's Technology Board at the Harry Fox Agency for the last three years.

Fred Bourgoise - Board Member/Advisor

Fred was co-architect of the groundbreaking worldwide music publishing administration service Bug Music. He was President and co-owner from

1976 until its 2006 sale to Spectrum Equity Investors. From its humble and committed beginning, Bug became the music administration gold standard and trusted island for publishers, songwriters, copyrights, and artists. While experiencing meteoric growth and success, Bug evolved into the largest independent music publisher in the pre-digital-download-streaming world, with offices in Los Angeles, Nashville, New York, London, and Munich, Germany. After the Spectrum purchase, Fred continued to serve as a consultant and board member for Bug until 2009. Fred first assisted TuneCore in 2010 as a consultant. In June 2011 he was elected to the Board of Directors.

Nicholas Boski, Executive Vice President, Legal Affairs and General Counsel

Nicholas has spent several years working in the music and legal industries. A graduate of Georgetown Law, Nicholas was the proprietor of The Boski Law Firm PLLC, which specialized in music and new media law. Nicholas also spent time as a Contract and Royalties Analyst at Warner Music Group and three years as a commercial litigator at Cahill Gordon & Reindel LLP.

Josh Grier

Josh Grier, a New York based entertainment attorney who has served as outside counsel for TuneCore since its inception, will expand his role with the company to advise on business affairs, corporate strategy and senior executive staffing for the new music publishing operations.

Julie Foist, Manager Film & Visual Media Licensing

Julie worked at Windswept/Bug Music Publishing for 5 years as Film & Visual Media Licensing Manager.

Jeremy Crowther, Registration Specialist

Jeremy Crowther comes to us with 15 years experience at Bug Music Inc. where he held the position of Director of Copyright for the last 8 years.

Megan Grosz, Publishing Administrator

Megan comes to us from Bug Music Inc., where she spent the last three years as New Client Administrator and as a Copyright Assistant.

Previously, Megan was an assistant to Sheila E. and prior to that handled Mechanical Licensing at CMH Records.

Click here for more information and to meet the TuneCore Songwriter Service team:

http://pub.help.tunecore.com/app/answers/detail/a_id/180/

For more information on TuneCore, please contact Chris Taillie (ctailie@shorefire.com) or Matt Hanks (mhanks@shorefire.com) at Shore Fire Media, 718.522.7171.